



Media information

Datacolor appoints Chief Technology Officer

Development of innovative new technologies and products stepped up

Tae Park will be taking over as Head of Research and Development in his capacity as Chief Technology Officer of Datacolor AG and member of Management at Lawrenceville (USA) effective April 6, 2010. This new position has been created with the aim of accelerating the development and market launch of innovative new technologies and products.

Tae Park holds a Bachelor of Science in Electrical Engineering and in Biomedical Engineering from the University of Pennsylvania (USA). Prior to his move to Datacolor, he held management positions in research and development at various medium-sized companies.

Lucerne, April 6, 2010

For further information

T +41 44 488 40 19
www.datacolor.com

Datacolor AG
Waldstätterstrasse 12, PF 2541, 6002 Lucerne

Agenda

May 4, 2010	Semi Annual Report
November 5, 2010	Publication of annual results
November 30, 2010	Annual Media Conference
January 13, 2011	Annual General Meeting

About Datacolor

Datacolor is a global leader in the manufacture of color management and color communication software and systems. Datacolor has an international sales, service and support network as well as a production center in China. Clients include the apparel and textile industry, paint and coatings producers, the automotive and plastics industries, manufacturers of home theater systems, and professional and hobby photographers.