

DATACOLOR AG

FISCAL 2008 / 09

Dear Shareholder

With the sale of Eichhof Beverage and Eichhof Immobilien AG, in fiscal 2008/09 the Eichhof Group focused systematically on the continuing operations of the globally active color management company Datacolor. Eichhof Holding AG was renamed Datacolor AG at the 2009 General Meeting.

The measures introduced by the Board of Directors to streamline and reorganize Datacolor to meet the standards required of a company listed on the Swiss Exchange have largely been completed. The holding company's management was integrated into the Datacolor organization. The management team surrounding CEO Albert Busch, who was appointed on January 1, 2009, has been considerably rejuvenated and enhanced by experienced members. The company's resources have been bundled and development efficiency significantly increased. Datacolor concentrated manufacturing, with the exception of the strategically important color sensors, on the new operations and production site in the Suzhou Industrial Park (China) and reduced headcount substantially.

In fiscal 2008/09, Datacolor's sales declined by 28.9% in local currencies in line with the slowdown in the international color management industry as a whole. On its continuing operations Datacolor posted net sales of CHF 51.2 million, a positive EBITDA of CHF 1.7 million (margin 3.3%), as well as a positive EBIT of CHF 0.3 million (margin 0.5%). After deduction of special charges of CHF 2.3 million for the reorganization of Datacolor, EBIT came to CHF -2.0 million. Thanks to the substantial sum of CHF 5.5 million that the sale of the Eichhof real estate portfolio contributed to profits, consolidated net

profit for fiscal 2008/09 came to CHF 2.6 million. The measures introduced by the Board of Directors sustainably strengthened Datacolor's earning power during the second half of the year under review with an EBITDA margin of 8.7% and an EBIT margin of 5.9% before special charges.

Datacolor is debt-free, has a substantial net cash position of CHF 11.9 million and a high equity ratio of around 60%. It has an attractive product range geared to the needs of its customers and a well-filled development pipeline with highly innovative color measurement technologies, ensuring a steady flow of new product launches in the coming year. It is therefore well prepared for the expected economic recovery and over the medium term will be able – with the aid of targeted acquisitions – to achieve the Board of Directors' ambitious sales and return targets.

Thanks to the sustainable growth potential and the initial positive market trends seen towards the end of the fiscal year, the Board of Directors of Datacolor AG has decided to propose to the Annual General Meeting that a dividend of CHF 3.00 per registered share be paid for fiscal 2008/09.

Datacolor AG



Werner Dubach
Chairman of the Board of Directors

Lucerne, December 2009

The complete 2008/09 Annual Report is available at www.datacolor.com, Investor Relations.
A printed version can be ordered using the reply card for the Annual General Meeting.

KEY FIGURES GROUP

in Mio. CHF	2009	2008 Restated
Net sales	51,2	72,2
Change relative to previous year in %	-29,2%	n/a
EBIT	-2,0	2,7
Change relative to previous year in %	-175,1%	n/a
as a % of net sales	-4,0%	3,8%
Result (continued operations)	-2,9	-1,7
Change relative to previous year in %	-73,8%	n/a
as a % of net sales	-5,7%	-2,3%
as a % of average net operating assets	-10,9%	n/a
Cash flow from operating activities (continued operations)	10,1	8,8
Change relative to previous year in %	14,5%	n/a
as a % of net sales	19,7%	12,2%
Cash flow from investing activities (continued operations)	-0,3	-5,6
Change relative to previous year in %	-92,8%	n/a
as a % of cash flow from operating activities	3,0%	63,8%
Free Cash Flow	9,7	3,2
Change relative to previous year in %	205,2%	n/a
as a % of net sales	19,0%	4,4%
Average number of employees	254	326
Personnel expenses	21,4	29,1
Total assets	41,6	173,4
Shareholders' equity	24,8	28,7
as a % of assets	59,6%	16,6%
Net liquidity/Net debt	11,9	-73,8
Per share data (continued operations)¹⁾		
Average number of shares	156 575	156 438
Earnings per share in CHF (non diluted)	-18.55	-10.68
Free Cash Flow in CHF	62.14	20.38
Shareholders' equity in CHF	158.58	183.51
Dividend in CHF	3.00 ²⁾	30.00
Share price data as per 30.09 in CHF	320	412
Yield in % ³⁾	0,9%	7,3%

¹⁾ Calculated by the weighted average number of shares outstanding (issued shares less own shares).

²⁾ According to the proposal of the Board of Directors on November 12, 2009.

³⁾ Distribution in percentage of the share price as per September 30, 2009.

DATACOLOR SHARE INFORMATION

Stock exchange information

Expected dividend date 2010 (Subject to approval by AGM)	16.01.2010
Listing	SIX Swiss Exchange (Zurich)
Security ID	853 104
ISIN	CH0008531045
Reuters	DCN.S
Bloomberg	DCN
Investdata	DCN

Capital structure	30.09.2009	30.09.2008
Share capital in CHF	168 044	168 044
Conditional share capital in CHF	4 580	4 580
Number of registered shares	168 044	168 044
Nominal value per share in CHF	1	1
Registration restrictions	none	none
Voting restrictions	none	none
Opting out/opting up	none	none

Major shareholders (in %)	30.09.2009	30.09.2008
Dubach family	33,2	33,2
Keller family	10,5	8,8

Shareholders by category (in %)	30.09.2009	30.09.2008
Major shareholders	43,7	42,0
Private investors	71,9	70,9
Corporate investors	28,1	29,1
Non-registered shareholders	9,7	10,6

Share distribution	30.09.2009	30.09.2008
Number of registered shares	No. of shareholders	No. of shareholders
1-100	1 845	2 047
101-1 000	72	84
1001-5 000	8	7
5 001-10 000	1	1
>10 000	3*	3*
Total	1 929	2 142

*including own shares of Datacolor AG

Share price data in CHF	2008/2009		2007/2008	
First trading day	410.00	(01.10.2008)	2 080.00	(01.10.2007)
Ex Eichhof Beverage (1 657.30)		n/a	302.70	(28.08.2008)
Low	181.00	(22.04.2009)	288.80	(04.07.2008)
High	410.00	(01.10.2008)	475.00	(02.09.2008)
Last trading day	320.00	(30.09.2009)	412.00	(30.09.2008)
Average	261.30		327.01	
Market capitalization in million as of 30.09.	53,8		69,2	